

INFORMATION PACK

Hey there!

Are you thinking about starting a premium social media account for financial gain? Don't know where to start? That's where Snap Management comes into the picture.

Who are we?

We're a management & consultancy agency for people wanting to monetize their following through various social media channels.

What do we do?

Snap Management provides a turn-key solution to our clients by doing absolutely everything involved with running a premium social media account except for posting the content. By engaging Snap Management as your Snapchat management agency we will look after the following, ensuring your cash flow stays consistent;

- On-boarding of paying members
- Charge subscribers penalties for Screenshots (whether the content is censored or uncensored, this is against our policy & incurs a fee that is paid to you)
- Membership inquiries/cancellations
- Member complaints
- Providing & maintaining website presence
- Providing online payment gateways for members to physically purchase your product online

INFORMATION PACK

- Payment inquiries/disputes/failed payments
- Monitoring payment subscriptions
- Adhering to Australian Competition & Consumer Commission (ACCC) policy
- Providing reports of active vs. cancelling members
- Customer service
- 7 Day support

Combined the above services comes to an estimated total of 20-30 hours of labour per week for each client. Trying to do the above services by yourself can become both time consuming and costly (especially when factoring in all costs associated).

How does it work?

Typically, premium social media accounts work in the following steps;

1. You engage Snap Management as your management agency
2. Snap Management create your profile which includes; whatever cost you want your customers to pay (this is a weekly subscription), brief bio of yourself (does not have to be true information i.e. stage name etc.)
3. You promote your launch by creating excitement within your following by announcing a launch date - This will boost signups at time of launch
4. Your profile will launch of agreed date and time
5. Customers purchase your product from our website
6. You are emailed daily with order forms from paying customers with their details (including Snapchat username) so you can add them to your account.

INFORMATION PACK

7. Start posting content on your premium social media account for your customers to enjoy
8. You will be paid weekly straight into your nominated bank account including a full invoice with customer breakdown (TransferWise is used for international clients)

Benefits of engaging Snap Management

1. All you have to do is post content, add new members and get paid
2. Save time
3. Save money
4. DO NOT have to deal with customer issues
5. Your product will be 100% compliant with current ACCC guidelines

What will it cost me to get started?

Snap management do not take upfront payments nor start-up costs, so it will actually cost you \$0 to get started. We do however claim a 25% commission + 10% for transaction fees from your earnings which covers the following operational costs:

- Labour (calculated at a minimum of 25 hours a week @\$35/hour)
- Website registration fees
- Website provider fees
- Australian Bank fees
- Company registration fees
- Bookkeeping/accounting fees
- Email domain fees

LJU GROUP PTY. LTD. (SNAP MANAGEMENT)

info@snapmanagement.com.au
www.snapmanagement.com.au

INFORMATION PACK

What can I be expected to earn?

This can vary due to how much promotion you do for your product, social media following etc. But these are real figures we have pulled from our current clients to give you an estimate of potential earnings to be made:

- 198K - 500K Instagram followers with promotion 3-4 times per week (advertising link to subscribe in Instagram stories, posts etc)
- Approximately 220 customers per week at \$10.00AUD, minus 35% transactional costs (Expect to see even more volume of customers if the weekly price is lower).

= \$1430 PER WEEK in your pocket.

How long does it take to get started?

Snap management are very prompt when getting you started - We can have your profile live within 48 hours of engagement. This will give you enough time to notify followers of a launch date and to promote your service.

If you have any other questions about our service, who we are or how we operate please do not hesitate to reach out to us at; **info@snapmanagement.com.au**.

Thanks for your consideration!

Snap Management Team.